

DELIVER YOUR MESSAGE TO THE SURVEY INDUSTRY

Arizona Professional Land Surveyors (APLS) is recognized as the voice of the Arizona land surveying profession. We offer a variety of advertising and sponsorship opportunities that allow you to deliver your message to decision makers in the survey industry.

APLS connects you with over 500 survey professionals. Reach your target market throughout the year by taking advantage of annual sponsorships.

QUESTIONS?

T. (888) 994-3317
F. (707) 578-4406
info@azpls.org

ARIZONA PROFESSIONAL LAND SURVEYORS SPONSORSHIP & ADVERTISING OPPORTUNITIES

The Arizona Surveyor is the official publication of the Arizona Professional Land Surveyors (APLS). It is published quarterly for the purpose of communicating with the professional surveying community and related professions.

SUSTAINING MEMBERSHIP

\$375 Annually

INCLUDES:

- Complimentary business listing in the Arizona Surveyor magazine
- Complimentary listing on the APLS website
- Member pricing on ads in the Arizona Surveyor magazine

ARIZONA SURVEYOR MAGAZINE - AD RATE CARD

FULL COLOR	MEMBER PRICING		NON-MEMBER PRICING	
	1 Issue	Yearly (4x)	1 Issue	Yearly (4x)
Business Card	\$50	\$25	\$100	\$75
1/4 Page	\$150	\$125	\$250	\$225
1/2 Page (H or V)	\$200	\$175	\$300	\$275
3/4 Page	\$250	\$225	\$350	\$325
Full Page	\$300	\$275	\$400	\$375

SPECIAL PLACEMENT	MEMBER PRICING		NON-MEMBER PRICING	
	1 Issue	Yearly (4x)	1 Issue	Yearly (4x)
Inside Front Cover	\$500	\$475	\$600	\$575
Inside Back Cover	\$500	\$475	\$600	\$575
Outside Back Cover	\$750	\$725	\$850	\$825

ANNUAL SPONSORSHIPS - BEST VALUE TO ADVERTISE ALL YEAR

GOLD SPONSOR \$2625 (Sustaining Members) \$3000 (Non-Members)

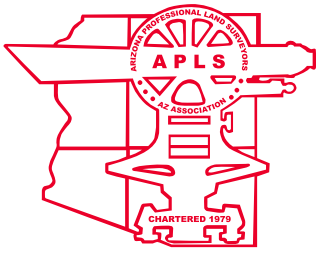
- Complimentary full page ad in the Arizona Surveyor magazine
- Prominent Logo and link on the APLS website - homepage & sponsor page
- Logo and link on APLS email blasts as well as periodic posts on social media
- Listing as a Gold Sponsor in APLS event flyers (seminars, workshops)

SILVER SPONSOR \$1625 (Sustaining Members) \$2000 (Non-Members)

- Complimentary 1/2 page ad in the Arizona Surveyor magazine
- Logo and link on the APLS website - sponsor page
- Listing as a Silver Sponsor in APLS event material (seminars, workshops)

COPPER SPONSOR \$625 (Sustaining Members) \$1000 (Non-Members)

- Complimentary 1/4 page ad in the Arizona Surveyor magazine
- Listing and Link on the APLS website - sponsor page
- Listing as a Copper Sponsor in APLS event material (seminars, workshops)



ARIZONA PROFESSIONAL SURVEYORS SPONSORSHIP & ADVERTISING CONTRACT

526 South E Street - Santa Rosa, CA 95404
T. (888) 994-3317 F. (707) 578-4406 E. info@AzPLS.org

ADVERTISING/SPONSORSHIP CONTRACT

Date _____

Company _____
(Advertiser as it should appear in the Advertisers Index)

Contact _____

Address _____

City _____ State _____ Zip _____

Phone _____ Cell PHone _____

Fax _____

Email _____

For pricing and detail description, please see previous page "Sponsorship & Advertising Opportunities."

SUSTAINING MEMBERSHIP ANNUAL SPONSORSHIP: Gold Silver Copper

THE ARIZONA SURVEYOR ADVERTISING ONLY

Full Page 3/4 Page 1/2 Page (Horizontal) 1/2 Page (Vertical) 1/4 Page Business Card

RATE & FREQUENCY

One Issue Rate Annual Rate

SPECIAL PLACEMENT

Inside Front Cover Inside Back Cover Outside Back Cover

PAYMENT INFORMATION

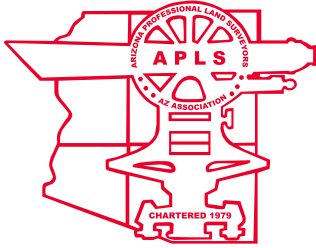
Total: \$ _____ Check Included Visa MasterCard

Bankcard # _____

Exp. Date: _____ CID (3 digits on back) _____

Signature _____

Billing Address _____



THE ARIZONA SURVEYOR AD SUBMISSION INFORMATION

SUBMISSION REQUIREMENTS

- Electronic artwork emailed to:
info@azpls.org
- NO FILM accepted
- PMS specified colors will be matched as close as possible using the four color process

ACCEPTABLE FILES

- High Resolution PDFs Generated for "Press Quality" (preferred file type)
- Photoshop Tiff or EPS (300 dpi)
- Vector EPS files with outlined fonts

Note: All supplied files should be at least 300 dpi at the actual ad size

GENERAL INFORMATION

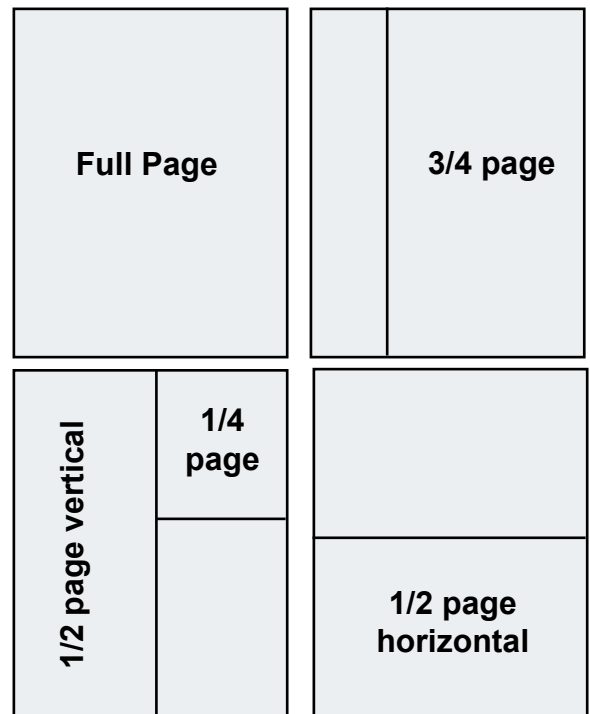
- Rates are protected for the duration of contract
- Ads which exceed the size specifications will be charged the next largest size
- Cancellations not accepted after contract date
- If new instructions/artwork are not received by contract date, most recent mechanicals will be used

AD SPECIFICATIONS

<u>Size</u>	<u>Width x Height</u>
1/8 (H)	3 3/4" x 2 1/2"
1/4 (H)	3 3/8" x 4 7/8"
1/2 (V)	3 3/8" x 10"
1/2 (H)	7 3/8" x 4 7/8"
3/4 (V)	5 3/4" x 10"
Full Page	7 3/8" x 10"

TRIM SIZE: Full Page - 8 1/2" x 11"

BLEED SIZE: Full Page- 8 3/4" x 11 1/4"



CONTRACT DATE

January 20th
May 1st
July 25th
October 25th

ARTWORK DUE

February 15th
May 15th
August 15th
November 15th

PUBLISH DATE

February 25th
May 25th
August 25th
November 25th

For questions please contact APLS

Phone: (888) 994-3317 Fax: (707) 578-4406